

SUCCESS STORY

Frame Of Mind

MISSOULA, MT



BACKGROUND

Started in May 2014 by Amy Doty, Frame of Mind is Missoula's newest frame shop. From classic Western Montana art to graphic pop culture illustrations, Frame of Mind has something for everyone. Their do-it-yourself framing provides high quality framing at an affordable price.



ASSISTANCE

Having years of experience working at other art frame galleries, Amy wanted to open her own business, providing high quality framing and do-it-yourself services for families and kids. She needed to get funding to start her dream business.

The Missoula SBDC assisted Amy with her business plan and cash flow projections. The SBDC also provided her assistance with the entire financing process.



IMPACT

Amy received funding for Frame of Mind and had her grand opening in May 2014 in Missoula. Her frame shop is unique since it provides services for kids to become involved in art framing, and as such, is a great addition to the community.



“Frame of Mind is a great addition to the community.”
-Amita Patel,
Missoula SBDC
Director

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